

REMARKS

I. Introduction

Claims 1-24 are pending in this case. Claim 5 is objected to due to an informality. Claims 1, 2, 4-6, 8, 10, 11, 15, 18, 19, and 21-23 are rejected under 35 U.S.C. § 102(e) as being anticipated by Bennington et al. U.S. Patent 6,418,556 (hereinafter "Bennington"). Claims 3 and 20 are rejected under 35 U.S.C. § 103(a) as being unpatentable over Bennington in view of McCalley et al. U.S. Patent 4,829,372 (hereinafter "McCalley"). Claims 7, 9, 14, 16, 17, and 24 are rejected under 35 U.S.C. § 103(a) as being unpatentable over Bennington. Claims 12 and 23 are objected to as being dependent upon a rejected base claim.

Applicants have amended independent claims 1 and 18 to more clearly define the claimed invention. Applicants have amended claims 2-5, 8, 10-12, 19-22, and 24 to correct a typographical error and conform the claims with the amended independent claims. No new matter has been added. The Examiner's objections and rejections are respectfully traversed.

## II. The Objection to Claim 5

The Examiner objected to claim 5 due to an informality. In particular, the Examiner notes that the word "system" in line 3 of the claim should be "systems." Applicants have made the appropriate correction. The objection to claim 5 is therefore obviated.

## III. Applicants' Claims are Patentable

Applicants' independent claims 1 and 18 are directed to a system and method for displaying and updating television schedule information data in a television schedule information transmission system having a central data processing system and a plurality of subscriber systems. Commands that instruct the plurality of subscriber systems and which include the television schedule information data used by the commands are received via a television telecast signal. Responsive to the commands, a portion of the television schedule information data is extracted from the television telecast signal. The portion of the television schedule information data is stored in a memory at the plurality of subscriber systems. Responsive to the commands, portions of the television schedule information data are prepared. The portions of the

television schedule information data are then displayed on a display monitor.

Therefore, applicants' claimed approach receives commands that both instruct the subscriber system and include the television schedule information used by the commands. This approach advantageously enables the subscriber system to respond to the the commands by executing the command instructions using the television schedule information included in the commands.

Bennington refers to a stream of program schedule information which "may additionally contain application software for implementing the electronic program guide at the user site" (Bennington, col. 6, lines 38-63). Downloaded application software data is used to revise or replace the program guide application software stored in memory, which is used to control the program schedule system (Bennington, col. 7, line 17 to col. 8, line 2).

Applicants submit, however, that independent claims 1 and 18 patentably improve upon Bennington by i) receiving commands that instruct the subscriber system and which include the television schedule information data used by the commands and ii) extracting and preparing the television schedule information data responsive to the commands.

Application No. 09/741,301  
Amdt. Dated October 28, 2005  
Reply to Office Action of July 28, 2005

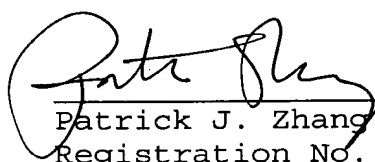
Although Bennington refers to downloading application software data to the user site via its data stream, applicants submit that Bennington is not directed to receiving commands and responding to the commands by executing command instructions (e.g., extracting and preparing) using the television schedule information included in the commands, as set forth by applicants' claimed approach.

Accordingly, applicants submit that independent claims 1 and 18 are patentable. Claims 2-17 and 19-24, which respectively depend from claims 1 and 18, are patentable at least because claims 1 and 18 are patentable.

#### IV. Conclusion

Applicants submit that this application is now in condition for allowance. Accordingly, prompt consideration and allowance of this application are respectfully requested.

Respectfully submitted,



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